

Funding Options for WEB

There are a variety of ways you can fund this program. Below are some ideas and resources that we have gathered to help you in your quest to bring WEB to your campus. The key to success with any of these following suggestions is perseverance.

1. State and Federal Grants

WEB can be very easily funded by a number of state and federal grants. You need to talk to the grant coordinator of your district/school in order to understand the current usage of their funding and see how WEB can fit in the overall vision. For years, WEB programs have been funded by:

- **Title IV-21st Century Schools, also known as Safe and Drug Free Schools grants**
- **Title I grants**
- **TUPE (Tobacco Use Prevention Education) grants**
- **Anti-Bullying grants**
- **Character Education grants**

2. Parent, Alumni and Student Clubs

WEB is an excellent program for parent and/or student associations to fundraise for and support. Most of these groups are concerned about tangible results and want to give to programs that directly improve the school climate.

3. Foundation Grants

Some schools have had success presenting proposals for small grants (under \$2000) to private foundations. We recommend that you apply to local, smaller foundations for small grants. At the Boomerang Project, we have sample language and drafts of proposals that we can share to help you get started. Call the Boomerang Project office for information about how to search for foundations in your area that have interest in funding education programs.

4. Corporate Donations and Grants

There are many companies like Target, Apple, Wells Fargo, Best Buy and others with large corporate foundations interested in funding education. The process for receiving corporate grants from national headquarters is long and requires a great deal of grant writing expertise and patience. Present the manager of a local store with a letter from your WEB team explaining exactly what you need and how they can help. Always find creative ways to thank any and all businesses that support your program. Keeping it local usually means that businesses will continue to support and invest in your school.

5. Individual/Private Donations

You might be surprised at how many people will help your program...if they're asked. The Boomerang Project has some simple, sample appeal letters that might help you draft a letter of appeal to your community members. Boomerang recommendation:

Always come back around. Once you send a letter to a private individual or family asking for support, follow up with a phone call. And, once a donation is made, we recommend that you “thank before you bank” i.e., send a thank you card before you cash their check.

6. City Council, Board of Supervisors, Department of Education

City and county governments are concerned with and commissioned to address crime and keep communities safe. The WEB program is the most researched freshman transition program in the country, so even if your city or county government does not or cannot financially support your program, they will want to know about it. Council meetings are open and you can be invited to present about how WEB works to prevent crime, bullying, drug abuse and truancy on your campus. Newspaper reporters cover these meetings, so be prepared to talk with them about the good that’s going on in your school. And, if you do end up getting a story in the newspaper, be prepared for the phone to ring and for opportunities to let people know how to support your program.

7. Grant writing services

We currently offer the services of a grant writer who will work with you to help you secure funds for training people on your campus. We also have a fundraising toolkit that will walk you through the multi-layered process of getting funds for your WEB program. Call or email us for more information.